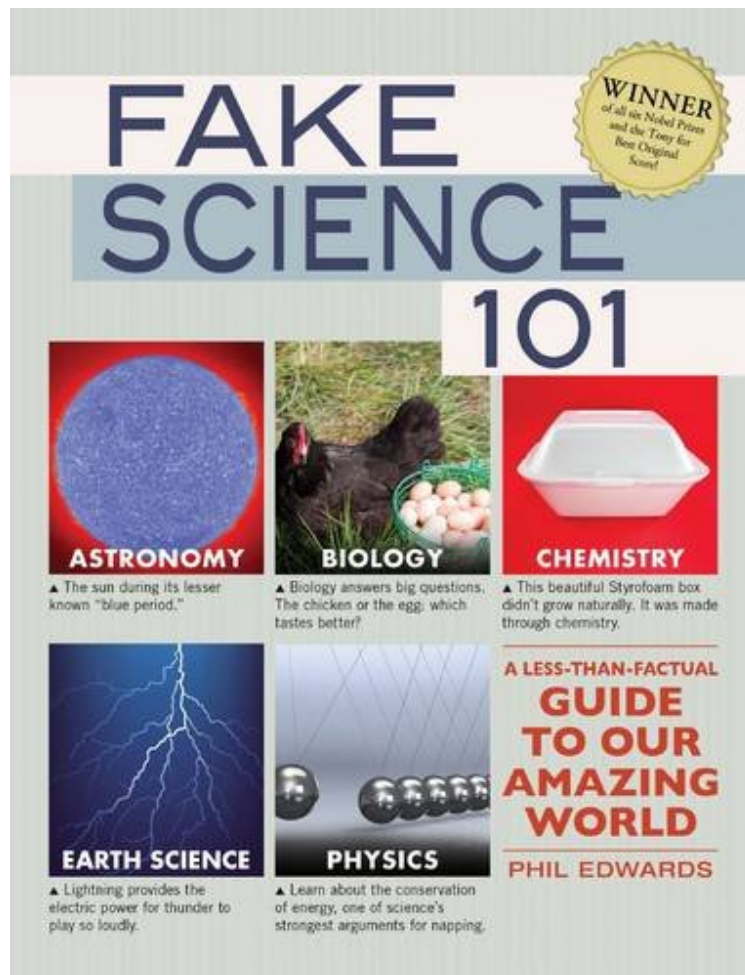


# Fake Science 101: A Less-Than-Factual Guide to Our Amazing World

Phil Edwards

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**Phil Edwards : Fake Science 101: A Less-Than-Factual Guide to Our Amazing World** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fake Science 101: A Less-Than-Factual Guide to Our Amazing World:

0 of 0 people found the following review helpful. A book for those who want a few science-related jokesBy Benjamin M. WeilertOne of the challenges of creating content on the internet is that it is usually quickly and readily consumed and forgotten by the web-browsing public. Monetizing this content is even more difficult because of the aforementioned reasons. That being said, there are many ways the creators of internet content can make some money off of their product. Sometimes this takes the form of T-shirts or other, physical items, but oftentimes the choice of internet creators is a book. For Fake Science, which uses Tumblr for its regular posts, publishing a fake science

textbook seemed like a good choice. Unfortunately, since a lot of internet content is quickly consumed, an almost 300 page book seems a little tedious to read once the initial novelty of the idea wears off. There are certainly a lot of amusing bits in this book, but they tend to be lost in the noise of it all as the joke is repeated over and over again. Because it's satire, knowledge of the factual science behind the jokes of Fake Science is almost necessary so the joke can be understood. Even though the parody of a textbook is well-done, the problem with this is you're essentially reading a textbook from cover to cover. Adding to the difficulty of just sitting down and reading a whole chapter is the fact that the satire almost makes it read like a mixture of science propaganda (which is inexplicably obsessed with tanning salons) and your wise-ass drunk uncle who heard about science second-hand and now thinks he's an expert in it. By the end of the book, you're just tired of reading a printed out section of the internet and merely want to go back to watching videos of cats. A book for those who want a few science-related jokes and laughs amidst the dry formatting of a textbook, I give Fake Science 101 3.0 stars out of 5.1 of 1 people found the following review helpful. Less-Than-Factual, More-Than-Funny By Opinionated Consumer #11125 One of the few successful translations of Internet humor to paperback form, "Fake Science 101" playfully pokes, pulverizes and disposes of the large body of real scientific evidence gathered throughout human history. In its place is a remarkably detailed impostor of a textbook, replete with page-filling graphics, stock photos, footnotes, and end-of-chapter discussion points one comes to expect from the genuine article. Fortunately, the humor is not nearly as labored. Between what the other reviewers have quoted here and what is available on the Fake Science Tumblr, you'll know if this is for you or someone you know. Current students will enjoy its subversive bent. Meanwhile, those who've survived hard science education and dutifully skip NOVA on PBS will revel in a mixture of nostalgia and absurdist glee. I am told actual scientists may have senses of humor as well, though testing this theory would require real science, which I lack. But thanks to this book, I do have an abundance of the fake kind. I will place this proudly next to my collection of Gary Larson's "The Far Side", just as soon as I'm done sharing it with others. 4 of 4 people found the following review helpful. The Full Range Of Science By Brookfield Brian Astronomy, Biology, Chemistry, Geology, Physics, and two chapters about science in general make this book a really full and funny overview of science. I read each one on a day and found them surprisingly like a real textbook as we had a major overview of the different science types. Highlights are the scientific facts on the side of each page, so try not to miss them. Who hasn't wondered why scientists don't wear pants? Now I know that it's ok...

For years, readers have flocked to the Fake Science site for scientifically flavored information. The research there has been lauded by Mental Floss as "inaccurate and ridiculous in every way," praised by the Guardian as "brilliantly false," heralded by io9 as "amazing," and noted by Google as "a website." Now readers can finally share the freshest discoveries of the Fake Science lab. Larded with hundreds of footnotes, illustrations, and a small amount of lard (it reduces paper manufacturing costs), Fake Science 101 is a completely new truth-sterilized textbook.

"This book is totally rad!"--Isaac Newton